



Thursday, October 21, 2010  
from 7:30 a.m. to 3 p.m.

# High Desert OPPORTUNITY

2010 Keynote Speaker:

## Earvin "Magic" Johnson

NBA Legend • Entrepreneur • Author • Philanthropist

Learn what the High Desert's growing cities  
have to offer...

- Available Educated Labor Force
- Affordable Land and Buildings
  - Major Rail & Truck Routes
  - Major Logistics Air Hub
  - Access to Major Sea Ports
- Centrally Located – 80 miles to Los Angeles

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COUNTY OF  
**SAN BERNARDINO**



### Attend Exhibits and Opportunity Theater

**Exhibits Hall** offers you the opportunity to meet and speak directly with representatives from city and county governmental agencies, financial institutions, community organizations, utilities, real estate and other key high desert influencers.

**Opportunity Theater** is an inspiring morning program featuring recognized experts discussing the business development advantages and opportunities in the High Desert region.

### Luncheon

Enjoy our keynote speaker, Earvin "Magic" Johnson.

*Due to time constraints, photo and autograph sessions will not be available.*

*The High Desert...it's magic!*

Yes! I would like: \_\_\_\_\_ Tickets for the day-long event including luncheon. My check is enclosed – \$75 each (\$65 before July 1, 2010)  
\_\_\_\_\_ Table of 10 for \$675 (\$585 before July 1, 2010)  Exhibit booth space \$450 per booth  Information on sponsorship

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Please make check payable to High Desert Opportunity, P.O. Box 542, Victorville, CA 92393. Contact us at 760-245-7600, or at [www.highdesertopportunity.com](http://www.highdesertopportunity.com)